Uttaranchal University, Dehradun

Fee Structure – BBA with specialization in Digital Marketing | Academic Year 2026-27 (Amount in INR)

Fee Structure (Regular Entry)

Uttarakhand Quota (Amount of fee details in INR)

Semester	Particulars	(12th Aggregate%) >=90.01 (1st Category)	(12th Aggregate%) >=80.01 & <=90 (2nd Category)	(12th Aggregate%) >=70.01 & <=80 (3rd Category)	(12th Aggregate%) <=70 (4th Category)
1st Semester	Academic Fee	53,100	53,100	53,100	53,100
	Merit Scholarship	15,930	10,620	5,310	--
	Net Academic Fee	**37,170**	**42,480**	**47,790**	**53,100**
	Development Fee	4,248	4,248	4,248	4,248
	Other Fee	25,150	25,150	25,150	25,150
	1st Semester Fee	**66,568**	**71,878**	**77,188**	**82,498**
2nd Semester	Academic Fee	53,100	53,100	53,100	53,100
	Merit Scholarship	15,930	10,620	5,310	--
	Net Academic Fee	**37,170**	**42,480**	**47,790**	**53,100**
	Development Fee	4,248	4,248	4,248	4,248
	Other Fee	9,150	9,150	9,150	9,150
	2nd Semester Fee	**50,568**	**55,878**	**61,188**	**66,498**
Total Fee per Year (inclusive of all charges)		**1,17,136**	**1,27,756**	**1,38,376**	**1,48,996**

All India Quota (Amount of fee details in INR)

Semester	Particulars	(12th Aggregate%) >=90.01 (1st Category)	(12th Aggregate%) >=80.01 & <=90 (2nd Category)	(12th Aggregate%) >=70.01 & <=80 (3rd Category)	(12th Aggregate%) <=70 (4th Category)
1st Semester	Academic Fee	70,800	70,800	70,800	70,800
	Students Diversity Scholarship	11,614	11,614	11,614	11,614
	Merit Scholarship	17,756	11,837	5,919	-
	Net Academic Fee	**41,430**	**47,349**	**53,267**	**59,186**
	Development Fee	5,664	5,664	5,664	5,664
	Other Fee	25,150	25,150	25,150	25,150
	1st Semester Fee	**72,244**	**78,163**	**84,081**	**90,000**
2nd Semester	Academic Fee	70,800	70,800	70,800	70,800
	Students Diversity Scholarship	11,614	11,614	11,614	11,614
	Merit Scholarship	17,756	11,837	5,919	-
	Net Academic Fee	**41,430**	**47,349**	**53,267**	**59,186**
	Development Fee	5,664	5,664	5,664	5,664
	Other Fee	9,150	9,150	9,150	9,150
	2nd Semester Fee	**56,244**	**62,163**	**68,081**	**74,000**
Total Fee per Year (inclusive of all charges)		**1,28,488**	**1,40,326**	**1,52,162**	**1,64,000**

Other Fees Payable

One Time Payable Charges in 1st Semester (INR)

Admission Fee	Enrolment Fee	Students Welfare Fee	Caution Money (Refundable after completion of programme)	Total
6,000	2,000	6,000	2,000	**16,000**

Other Charges Per Semester (INR)

Examination Fee	Library Fee	Students ERP/ID Cards Fee/Industrial Tour Fee/Activity Fee	Online Student Information Fee	Total
4,600	800	2,250	1,500	**9,150**

Uttaranchal University, Dehradun

Optional Hostel, Mess & Transportation Fee – BBA with specialization in Digital Marketing | Academic Year 2026-27

Optional Fee – Hostel & Mess (INR per Academic Year)

Particulars	Single Bed	Double Bed	Triple Bed with Attached Bathroom (Boys only)	Triple Bed	Four Bed
Rent and Other Fee per Academic Year	85,000	60,000	70,000	52,000	47,000
Mess Fee per Academic Year	40,500	40,500	40,500	40,500	40,500
Laundry Fee per Academic Year	2,500	2,500	2,500	2,500	2,500
Hostel Security Fee (Refundable after completion of the session)	2,000	2,000	2,000	2,000	2,000
Total Amount	**1,30,000**	**1,05,000**	**1,15,000**	**97,000**	**92,000**

Optional Fee – Hostel & Mess / Flats Only For Girls (INR per Academic Year)

Particulars	Single Bed	Double Bed	Triple Bed	Lobby (3 Seated)	Lobby (4 Seated)
Rent and Other Fee per Academic Year	90,000	80,000	70,000	65,000	50,000
Mess Fee per Academic Year	40,500	40,500	40,500	40,500	40,500
Laundry Fee per Academic Year	2,500	2,500	2,500	2,500	2,500
Hostel Security Fee (Refundable after completion of the session)	2,000	2,000	2,000	2,000	2,000
Total Amount	**1,35,000**	**1,25,000**	**1,15,000**	**1,10,000**	**95,000**

Optional Fee – Transportation (INR per Academic Year)

Particulars	Amount (INR per Academic Year)
Transportation Fee for Poanta Sahib Route per Academic Year (INR)	25,000
Transportation Fee for Doiwala/Nepali Farm/Rishikesh Routes per Academic Year (INR)	24,000
Transportation Fee for Other Routes per Academic Year (INR)	20,000